



From  
**ABSEILING**  
to **ZUMBA**...  
there are lots  
of fun and easy  
ways to get your  
fundraising  
rolling in!

# fundraising guide

RUN IT.  
BEAT IT.

# Thank you for fundraising for Great Ormond Street Hospital Children's Charity (GOSH Charity)!

We've created this A-Z fundraising guide full of great ideas to help you get your fundraising up and running.

Here at GOSH Charity we're dedicated to providing you with any fundraising support and guidance you need.

We'd love to hear all about your fundraising and how we can support you! Just email us at [londonmarathon@gosh.org](mailto:londonmarathon@gosh.org) or call us on 020 3476 5546.



## A is for...

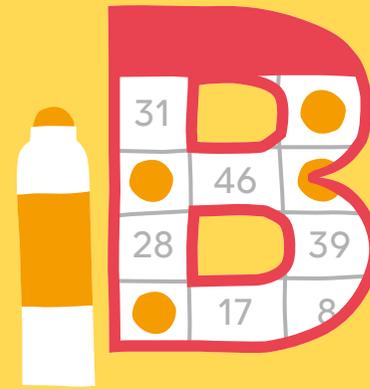
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### Auction of Promises

Ask your colleagues to come up with a promise, then ask people to bid for their promise.

From offering to get everyone's coffee order from the local café, to the boss having to dye their hair, make them fun and unique so people will want to bid on the item.



## B is for...

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### Bingo

This can be hosted virtually or in person, with participants making a small donation to take part. You could theme it around your marathon place too!

## C is for...

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### Coffee and Cake

Are you an avid baker? From savoury to sweet, make this activity a tasty one to remember.

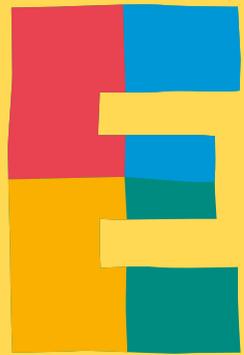


## D is for...

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### Donate your Celebration

Whether it's your birthday or anniversary, instead of receiving gifts, ask your loved ones to donate to your fundraising page instead.



## E is for...

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### Ebay It

Sell your unwanted items online and put the money earned towards your fundraising pledge.



## F is for...

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### Film Night

Host your very own cinema night with popcorn and ask your guests to donate the cost of their cinema ticket.



## G is for...

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### Guess the...

Fill a jar with sweets and ask your friends and family to guess the number of sweets in the jar in return for a donation.

Closest to the correct number wins the sweets!



## H is for...

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### Hour of Pay

Ask your friends and family to donate an hour of their pay. You can do this yourself too!



## K is for...

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### Karaoke Night

Get those vocal cords warmed up for an epic night of entertainment. Ask attendees to donate to take part.

## L is for...

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### Loud Shirt Day

Don your brightest shirt for work – maybe your whole workplace could get involved and pay a donation to take part?

## I is for...

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### Indoor Games Night

If the weather isn't performing, host an indoor board games night. Ask everyone to donate £5 and you can provide the snacks for the festivities.

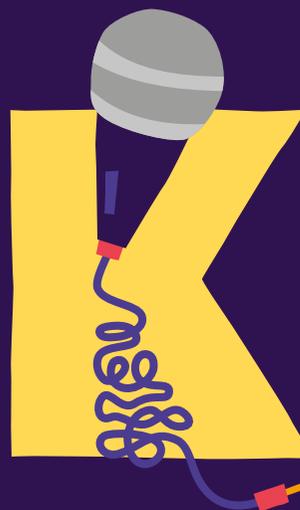
## J is for...

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### Jumble Sale

Have lots of unwanted items sitting around at home? Fancy a spring clean? Head to your local jumble sale and fundraising for children with cancer.

Don't forget to tell your customers why you're there and they may even donate some extra money.



## M is for...

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### **Murder Mystery Night**

Get dressed up and invite your friends and family around to your house for an evening of spooky adventures.



## N is for...

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### **Name the Teddy Bear... or Houseplant!**

Write a list of 100 names and ask for a donation of £1 to choose one they think belongs to the teddy bear or houseplant.

The person with the correct name gets to keep the teddy or houseplant!

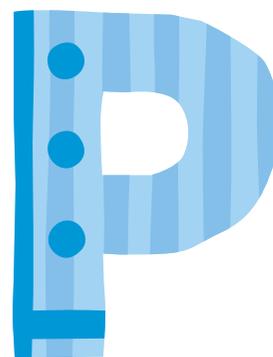


## O is for...

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### **Odd Jobs**

Offer to do some gardening for your neighbour or wash a friend's car in return for a donation.



## P is for...

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### **PJ Party**

Host a 'wear your PJs to work day' and ask everyone to donate £1 for the pleasure of coming to work straight from bed.



## Q is for...

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### Quiz

Whether you organise your own or visit the local pub, quizzes are a quick and easy way to get the pounds rolling in.



## R is for...

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### Raffle

Ask local companies if they can donate a prize and host your own raffle.

## S is for...

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### Swear Jar

Have a big jar ready in the office or at home and if anyone says a naughty word, they must donate £1.



## T is for...

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### Treadmill Challenge

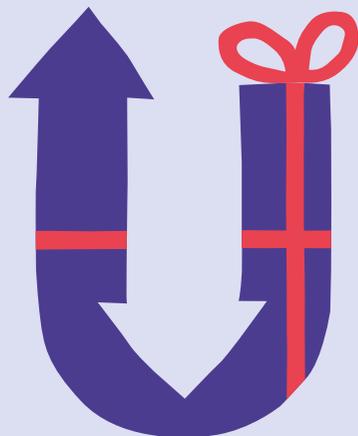
Do a week of training runs entirely on a treadmill and raise money for children with cancer.

## U is for...

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### Unwanted Gift Swap

Swap your unwanted Christmas presents and ask for a donation at the same time.



## V is for...

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### Go Vegetarian

Go meat-free for a month and raise money for children with cancer.



## W is for...

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### Wine Tasting

Host your own wine tasting night and ask your guests to donate £5 to take part.



## X is for...

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### Xbox Tournament

Get sponsored to play a game for 24 hours straight.



## Y is for...

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### Yes Day

Get sponsored to say yes to everything for a day!

If you say no, you must make a donation yourself instead.

## Z is for...

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### Zumbathon

Get your best music playlist together and host your very own Zumbathon.

Ask attendees to donate to take part.

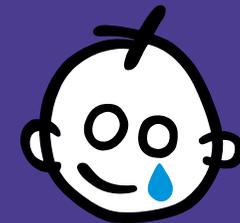


# Enjoy your fundraising!

## And thank you again for your amazing support.

Please be safe, and use good judgement and common sense when hosting or taking part in any fundraising events, encouraging anyone participating to do the same. Please also follow any government guidelines in force at the time and comply with all applicable laws.

## POUND BY POUND. BEAT IT. LET'S BEAT CHILDHOOD CANCER TOGETHER.



**GREAT  
ORMOND  
STREET  
HOSPITAL  
CHARITY**