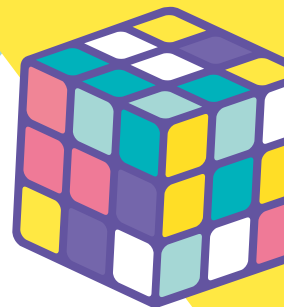




# Fundraise 80s-style!

for Great Ormond Street  
Hospital Children's Charity



**THEN**

**NOW**

**ALWAYS**

Celebrating 30 years since  
the Wishing Well Appeal

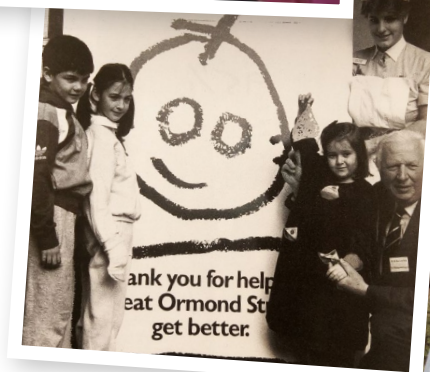


Back in the 80s, the UK came together to kick-start decades of fundraising to give seriously ill children the chance of a better future. The Wishing Well Appeal became the largest ever appeal of its kind.

Now, we're celebrating 30 years of support. Over the years, people like you have helped to fund wards and medical facilities, state-of-the-art medical equipment, and support services such as parent accommodation.

Now, 618 children and young people from across the UK arrive at Great Ormond Street Hospital (GOSH) every day. And you can help them by funding potentially life-changing research.

**They will always need us.  
And we will always need you.**





# I ♥ 80s

**Join us by going back to the 80s  
and hold your own retro fundraising  
event to raise dosh for GOSH.**

**Get everyone together, don a  
mullet, pull on your legwarmers  
and channel your inner 80s vibes.  
Here are a few totally awesome  
ideas to get you started...**





## 80s dress down (or up) day

Flashback and imagine dressing as your favourite 80s pop icon for the day! Work the peacock eye make-up, power dress to the max, go head-to-toe in neon, or simply don a mullet. Have fun, be the talk of the office and donate to take part.



## 80s quiz

Do you remember Duran Duran? Who shot JR? Then we have just the quiz for you ([gosh.org/tna](https://gosh.org/tna)). After a hard day in the office, grab your colleagues for a night of nostalgic knowledge testing. Dress to impress in your 80s finery and each team donates to get involved.



## What did you look like in the 80s?

Bring your picture into work and see if people can guess who is who? Who has the biggest hair? The perm? Who is in their shell suit? And who was just a baby? Or does your company turn 30 this year? If so, why not change your logo back to the 80s version for a change?



## 80s sweepstake

Why not create a sweepstake for a simple and fun way to fundraise? We have created an example for you ([gosh.org/tna](https://gosh.org/tna)) using 80s films. The winner's film could be shown one night after work with a few retro nibbles.





## 80s tuck shop

Invite colleagues to treat themselves to those 80s favourites – penny sweets, flying saucers, curly wurlys, sherbet, black jacks, to name just a few! Ask for a donation for each pack of sweets sold or guess the number of sweets in the jar.

## 80s bake off

Introduce a bit of healthy competition at the office and have a go at making those retro cakes and puds and charge per slice. Test your skills with a stunning black forest gateau, a classic lemon meringue, a colourful Battenberg or reminisce with beautiful butterfly cakes.

## 80s karaoke

Sing along to those power ballads or even have a lip sync competition. Get your 80s gear and wigs on and throw a few shapes too. Colleagues can pay to request their favourite 80s song, nominate someone to sing (the boss!), or even pay to stop someone singing.







# Meet Anaiah

Two-year-old Anaiah and her mum Faith lived at GOSH for 18 months while Anaiah had a heart transplant and tracheostomy.

Faith says: "It was the worst news you could ever hear as a parent. Anaiah was born healthy and in a day our lives turned upside down. It was devastating."

"One of my best memories at GOSH was the first time I took Anaiah out after she'd been unwell. It was nerve-wracking. But it was the first time in months that Anaiah had felt fresh air on her skin – for so long we thought that would never be possible."

# Check out our fab fundraising hub

[gosh.org/tna](https://gosh.org/tna)

Find out more about our  
**THEN. NOW. ALWAYS.** campaign  
[gosh.org/always](https://gosh.org/always)

Share on social media  
[#ThenNowAlways](https://twitter.com/ThenNowAlways)

Keep your fundraising totally awesome  
by following our fundraising guidelines  
[gosh.org/guidelines](https://gosh.org/guidelines)



Great Ormond Street Hospital Children's Charity. Registered charity no. 1160024.

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## Contact the team

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